

Seasons: A sustainable model for assisted living



PROJECT:
Seasons



COMPANY:
Amvest



LOCATION:
Netherlands

Challenge

The ageing population represents one of the greatest societal challenges in healthcare. As the population grows older, the demand for care and support increases significantly. This has several consequences:

- 1. Rising healthcare costs:** Older adults often require complex, long-term care, leading to higher healthcare expenditures. Without innovative solutions, this trend risks becoming unsustainable.
- 2. Shortage of healthcare workers:** The number of people working in healthcare is not growing at the same pace as the demand for care. This results in overburdened caregivers and longer waiting times for patients.

- 3. Increase in chronic illnesses:** Aging is associated with a rise in chronic conditions such as diabetes, dementia, and cardiovascular diseases, which require intensive and prolonged care.
- 4. Pressure on informal caregivers:** Many older adults remain at home longer, increasing reliance on family members and neighbours for informal care. This places significant strain on caregivers.

Initiatives like *Seasons* offer solutions by fostering informal care, promoting healthier aging, and reducing pressure on the formal healthcare system.



Solution / Approach

By integrating informal care within a community setting, *Seasons* helps delay the need for formal care. Residents live in a safe and comfortable environment where neighbourly support and social interaction enhance their well-being. This promotes healthier and longer independent living.

Additionally, the clustering of residents in these communities ensures that when formal care is needed, it can be delivered more efficiently and effectively. This reduces pressure on the healthcare system, lowers costs, and provides a sustainable solution to the increasing demand for care in the Netherlands.

To further promote healthier ageing, *Seasons* provides access to wellness programmes, social activities, and health monitoring. These initiatives empower residents to take proactive steps towards maintaining their health and independence, while the supportive community reduces feelings of isolation and vulnerability.



Results

Key impacts from similar community-based informal care concepts include:

- **Increased occupancy rates:** Communities offering integrated informal care often report high occupancy rates due to strong demand from aging populations seeking supportive living environments.
- **Cost savings:** By delaying the need for formal care, some assisted living models can reduce annual healthcare costs for residents by an average of 20-30%.
- **Resident satisfaction:** Surveys indicate that over 85% of residents report improved quality of life, driven by a sense of community and accessible support.
- **Operational efficiency:** Clustering residents enables more streamlined delivery of formal care when needed, reducing staff travel time by up to 40%.
- **Reduced care dependency:** Informal care models have been shown to extend the period of independent living by an average of 2-3 years.

Outcome

The *Seasons* project by Amvest is a groundbreaking approach to assisted living, addressing the pressing challenges of an aging population, rising healthcare costs, and the shortage of healthcare professionals. *Seasons* combines luxurious independent living with integrated informal care, fostering a community where residents thrive both physically and socially.

Key Features:

1. **Community-Centric living:** *Seasons* creates vibrant neighbourhoods where residents support one another, promoting informal care and reducing social isolation.
2. **Healthy and independent aging:** By providing access to wellness programmes, social activities, and health monitoring, residents can live healthier and more independent lives.
3. **Efficient care delivery:** Clustering residents ensures that when formal care is needed, it can be delivered quickly and efficiently.

4. **Sustainable cost model:** Through early intervention and informal care, *Seasons* reduces dependency on formal care, leading to significant cost savings for residents and healthcare systems.

Seasons demonstrates that with innovation and community, aging can be reimagined as a time of growth, connection, and dignity.



Seasons: Where community and care come together for healthier, happier, and independent living.

Company

Amvest is a leading investment manager and developer specialising in residential real estate in the Netherlands. Combining expertise in property development and fund management, Amvest focuses on creating sustainable, high-quality living environments. With a strong commitment to innovation and community well-being, the company delivers housing solutions that meet the evolving needs of residents, from urban apartments to assisted living concepts like *Seasons*, fostering healthier and more connected communities.

